8267 Main Street, Side Entrance Ellicott City, MD 21043 410-313-1900 / fax 410-313-1902 www.VisitHowardCounty.com

Howard County Tourism & Promotion is gearing up for its BIG fundraiser, SOIREE. This must-attend event takes place on Thursday, <u>June 3rd 2010</u> at the historic Belmont Conference Center. This year, SOIREE will "Transport" 600 guests to Paris for an unforgettable evening of stars and city lights. Here, guests will enjoy food & drink from the finest restaurants, fabulous silent / live auctions and the popular *Dancing with Dazzling Howard County Stars*, a crowd and <u>media</u> pleaser.

Why Should You Be A Part of Howard County Tourism's SOIREE?

- Howard County, Maryland is an affluent bedroom community of Washington, DC and Baltimore, MD
 again ranked as the third richest county in the nation (according to the 2006 U.S. Census) with an
 average household income of over \$100,000. Prestigious Howard County, Maryland is a perennial on
 Money magazine's Top Ten Best Places to Live in America.
- Howard County Tourism is recognized by Howard County Government and the Maryland Office of Tourism Development as the official Destination Marketing Organization for Howard County, Maryland. Our mission is to increase, develop and promote tourism in Howard County by featuring the county's unique sites, services, products and people.
- SOIREE, Howard County Tourism's annual fundraiser and raises up to \$45,000. SOIREE grows our
 operating budget to market the county as a premiere destination for business and leisure travel, directly
 impacting the local economy.
- A generous portion SOIREE proceeds are donated to Howard Community College's Culinary and Hospitality Management scholarship program as an investment in the next generation of Tourism professionals

How Can You Be a Part of Howard County Tourism's SOIREE?

- We invite you to be a part of this special event by donating an item or service for auction. Your
 participation in SOIREE will be recognized in the event's program guide, which will be distributed to
 those 600 business and community leaders at the event.
- At SOIREE you will be showcasing your business to over 600 influential business and community leaders in prestigious Howard County, Maryland! Please join us in showing off your business and helping Tourism raise money for this good cause!

Howard County Tourism's SOIREE can only be accomplished with the generosity of you and your business. We look forward to your participation!

Sincerely,

Howard County Tourism Events Committee

Please mail or fax to:

Howard County Tourism & Promotion 8267 Main Street, Side Entrance Ellicott City, MD 21043

Fax: 410-313-1902 Phone: 410-313-1900



Donor Information:		Donation Deadlin	ne
		Form (s) in by	: May 1, 2010
Company:		Donation (s) ii -	n by May 14, 2010
Address:		-	
City, State, Zip:		_	
Phone: E-mail:		-	
Contact Information:			
Name:			
Phone: E-mail: (if different from above)			
Donation Information:		Donor's	
Name of			ed Value:
Item(s):		\$ \$	
Detailed Item Description (please include size, color, number of people, etc.)			
Delivery Section:	Special Condi	tions/Restriction	s:
Please deliver donation item(s) to: Howard County Tourism, Inc.			
8267 Main Street, Side Entrance Ellicott City, MD 21043 Fax: 410-313-1902	Non-R	eturnable	Returnable
We regret that we are unable to donate an item, but we would like to make a contribution of \$ to Howard County Tourism, Inc.			
Signature of Donor	Date	(Committee Contact
		-	
Unless otherwise indicated by the donor in the "Special Co reserves the right to group donations into themed package that come in after the March 31, 2010 submission deadling	s. Howard County To		

THANK YOU